



THE 
FISHER

S E R I E S 1 0 1

HIGH FIDELITY GRAMOPHONE

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THE FISHER 101

Outstanding Performance

IN AN UNUSUALLY COMPACT CONSOLETTA

Some time ago, we began engineering research aimed toward producing a compact, moderately-priced phonograph of instantly recognizable quality. That work has found its fulfillment in the remarkable FISHER 101 Consolette Phonograph. Those who hear it are truly astonished at its "big instrument" performance. For new concepts of high fidelity, hear the "101."

- * Remarkable, push-pull amplifier capable of handling any volume from a whisper to auditorium levels without distortion. Overall frequency response: 10 to 50,000 cycles - a direct index of its quality. Genuine AC type amplifier, not AC-DC. Massive transformers and quality components used throughout.
- * Correct equalization facilities for every known make of recording. Specially-designed, dual speaker system with over-size magnets, mounted in acoustic speaker chamber.
- * Deluxe record changer with magnetic, jewelled-point cartridges of professional quality.
- * Separate tone controls for treble and bass.
- * Prize-winning, custom-crafted cabinet.
- * Two auxiliary inputs for use with external radio tuner, TV sound, or tape recorder.
- * SIZE: 25-5/8" wide, 17-1/4" deep, 27-1/4" high.

THE FISHER Model 101-M (Mahogany)

THE FISHER Model 101-B (Blond)

THE FISHER Model 101-P (Provincial)

FOR SALE AT